

**Embrace Kids Foundation &  
Monmouth County *Concours d'Elegance***  
[www.MonmouthCountyConcours.com](http://www.MonmouthCountyConcours.com)  
**JOURNAL ADVERTISING CONTRACT**

**QUESTIONS?** Don't hesitate to contact us:

Phone: 732.247.1452 Fax: 732.247.5768 Email: [Paul@EmbraceKids.org](mailto:Paul@EmbraceKids.org)

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Date of Order \_\_\_\_\_

Advertiser's Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

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*The Journal will measure 8 1/2" in width by 11" in height. (Actual ad size specifications are noted in parentheses.)*

**1. Please reserve advertising space as indicated below:**

_____	Diamond Sponsor Page	(6.75" x 9.5")	\$5,000.00
_____	Gold Sponsor Page	(6.75" x 9.5")	\$2,500.00
_____	Silver Sponsor Page	(6.75" x 9.5")	\$1,500.00
_____	Full Page	(6.75" x 9.5")	\$1,000.00
_____	Half Page / horizontal	(6.5" x 4.5")	\$700.00
_____	Quarter Page	(3" x 4.5")	\$500.00

**Note:** (1) Bleeds and non-standard ad sizes cannot be accepted. (2) Please do not include borders in your advertisement as all journal pages will include a standard border design. (3) The Journal Committee reserves the right to alter non-conforming ads.

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2. \_\_\_\_\_ I would like my ad to be created for me. Please contact Paul Lahaski at (732) 247-1452 or at [Paul@EmbraceKids.org](mailto:Paul@EmbraceKids.org) for details.

**Special instructions/logo restrictions:** \_\_\_\_\_

*Payment is expected when ad is reserved.*

**Advertiser Signature:** \_\_\_\_\_

**Please make checks payable to: Embrace Kids Foundation**

Return a copy of this contract with your instructions to:

Embrace Kids Foundation

121 Somerset Street, New Brunswick, NJ 08901

***Deadline: Monday, August 25, 2008***

Embrace Kids Foundation (formerly the Institute for Children with Cancer and Blood Disorders) has been determined by the IRS to be a not-for-profit 501(c)(3) corporation. Journal advertisements are tax-deductible to the full extent of current IRS regulations. Please consult your tax advisor for information on the tax deductibility of your advertisement. **The organization's Taxpayer ID # is: 22-3092432.** Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 973-504-8215. Registration does not imply endorsement.