



**Embrace Kids Foundation &
Monmouth County *Concours d'Elegance***
www.MonmouthCountyConcours.com
JOURNAL ADVERTISING CONTRACT



QUESTIONS? Don't hesitate to contact us:

Phone: 732.247.1452 Fax: 732.247.5768 Email: Paul@EmbraceKids.org

Date of Order _____

Advertiser's Name _____

Contact Person _____ Title _____

Address _____

Phone _____ Fax _____ Email _____

The Journal will measure 8 1/2" in width by 11" in height. (Actual ad size specifications are noted in parentheses.)

1. Please reserve advertising space as indicated below:

_____	Diamond Sponsor Page	(6.75" x 9.5")	\$5,000.00
_____	Gold Sponsor Page	(6.75" x 9.5")	\$2,500.00
_____	Silver Sponsor Page	(6.75" x 9.5")	\$1,500.00
_____	Full Page	(6.75" x 9.5")	\$1,000.00
_____	Half Page / horizontal	(6.5" x 4.5")	\$700.00
_____	Quarter Page	(3" x 4.5")	\$500.00

Note: (1) Bleeds and non-standard ad sizes cannot be accepted. (2) Please do not include borders in your advertisement as all journal pages will include a standard border design. (3) The Journal Committee reserves the right to alter non-conforming ads.

2. _____ I would like my ad to be created for me. Please contact Paul Lahaski at (732) 247-1452 or at Paul@EmbraceKids.org for details.

Special instructions/logo restrictions: _____

Payment is expected when ad is reserved.

Advertiser Signature: _____

Please make checks payable to: Embrace Kids Foundation

Return a copy of this contract with your instructions to:

Embrace Kids Foundation

121 Somerset Street, New Brunswick, NJ 08901

Deadline: Friday, August 28, 2009

Embrace Kids Foundation (formerly the Institute for Children with Cancer and Blood Disorders) has been determined by the IRS to be a not-for-profit 501(c)(3) corporation. Journal advertisements are tax-deductible to the full extent of current IRS regulations. Please consult your tax advisor for information on the tax deductibility of your advertisement. **The organization's Taxpayer ID # is: 22-3092432.** Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney General of the State of New Jersey by calling 973-504-8215. Registration does not imply endorsement.